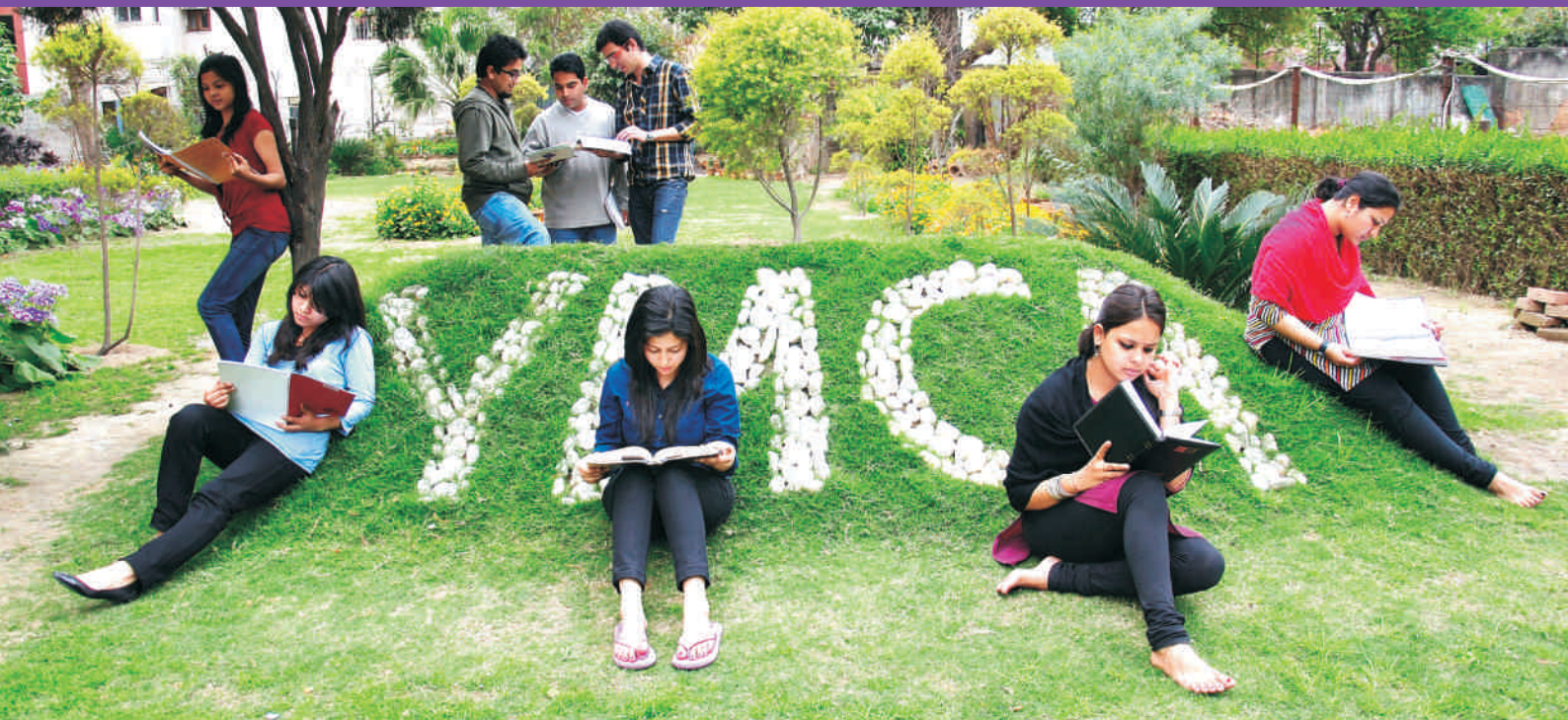


NEW DELHI YMCA

INSTITUTE FOR MEDIA STUDIES
AND INFORMATION TECHNOLOGY

PROSPECTUS 2011-2012



COURSES OFFERED

COMPUTER COURSES

Diploma in Computer Applications
Diploma in Digital Video and Broadcast Animation



YMCA

YMCA, or Young Men Christian Association, is a world-wide movement that pursues a unique mission of helping peoples of all social strata, caste and creed grow spiritually, mentally and physically.

Three sides of its logo, the Red Triangle, symbolize this goal all over the world. Launched in London in 1844, the YMCA Movement has spread to most of the world where each country has autonomous units affiliated to their respective national councils. In India the first YMCA was set up in Kolkata in 1854 to be followed by Madras in 1891. The ideological basis of this movement throughout the world is provided by what is called the Paris Basis. This makes the YMCA a Christ-centered Movement.

In Delhi the YMCA was founded in 1927 by a small group of young people. It has since grown into a massive organization engaged in the service of humanity not only in Delhi but also in other parts of North India.

The New Delhi YMCA has enjoyed the privilege of patronage of top dignitaries in India. The first post-independence Governor - General Mr Chakravathy Rajgoplachari, the first President Rajendra Prasad and his successor Dr Sarvepalli Radhakrishnan were its patrons by turn. The first Prime Minister Jawaharlal Nehru was among other dignitaries who supported New Delhi YMCA's activities.

The main focus of these activities has been the development of mind, body and spirit. Accordingly, its three main concerns are education, sports, ecumenical action and social service.

The New Delhi YMCA conducts a number of sports activities. They include a fitness centre and coaching in swimming, tennis, karate, basketball, badminton, table tennis and billiards. The coaching is given on a fee. For YMCA students there is a concession. In the early days of this YMCA the main sports events were cricket, hockey, tennis and badminton. YMCA's Aquatic Championships have been very popular among Delhi schools.

Its International Boxing Championships attract boxers from all over the country and the world. It also organizes Delhi State Body Building, Delhi State Volleyball for Juniors and Seniors and Inter-college Basketball.

It runs an International Campsite in Pokhartal, 15 Kms from Almora in the Kumaon Hills in Uttranchal. 90 kms away from Delhi there is another retreat centre in the green surrounding of Hodal in Faridabad District (Haryana). This is YMCA's rural centre, which helps the people in surrounding villages acquire literacy; learn trade skills and modern methods of farming. It also organizes sports, cultural events and medical camps for them. As an extra-curricular activity, groups of students can visit this centre to acquaint themselves with rural life.

The latest addition to the YMCA's achievements is the construction of a Programme and Recreation Centre in Greater Noida, 40 kms from Connaught Place. This Centre, set in sprawling 6 acre-idyllic surroundings, has a large swimming pool, tennis, badminton and basketball courts, cricket, hockey and football fields, a fitness centre, spacious auditorium, conference and a library rooms. It also has a youth hostel, 46 well-furnished, air-conditioned rooms with attached baths for short stay visitors. And last but not the least, the food here is yummy.

For the development of mind, the New Delhi YMCA conducts a number of educational programmes. The Institute for Media Studies & Information Technology (IMSIT) is one of the four institutes that are run by its Education Centre. This Centre runs about 35 graduate and under-graduate professional courses of varying durations. The other three institutes are:

The Institute for Office Management

The Institute for Management Studies

The Institute for Career Studies.

Education Center's programmes are well-backed up by its library which has more than 13,000 latest books,

Indian and foreign both, on professional subjects. The Library subscribes to 130 Indian and foreign journals. It gets 25 daily newspapers in English and Hindi.

27 Years of IMSIT

The New Delhi YMCA started Centre for Graphics Art Designing (CGAD) to conduct Information technology courses in Animation, Office Automation, etc. It has been Institute's effort to keep updating its courses and relate them to emerging market demands.

It was for this reason that courses of PR, Ad and Journalism were thoroughly revised with information technology as an important component.

The CGAD consequently was re-christened as the Institute for Media Studies and Information Technology (IMSIT) in 2000. The IT opens up avenues with combination of manual & computerized techniques. It offers computer aided techniques in Multimedia, Programming, Desk Top Publishing, MS-Office XP, Web-designing.

Some of the Organisations where our students are placed include: Rashtriya Sahara, PTC News, Jain TV, ETV, Zee News, UNI, Hindustan Times Media Ltd, India TV, News 24, Radio City 91.1, DD News, Hindustan, IBN 7, India Today, Sudarshan News Channel, DD National, Sahara India TV (Samay), Adman Advertising, Thomson Digital, Perfect Relations Consultancy, Bank of America,

East India Hotels, American Express, Vox Public Relations, Oxford University Press, Indian express, Headlines Today, CNBC, Amar Ujjala, PTI, S. Chand Publications, The Financial Express, Times of India, Hindustan Samachar, Doordarshan Hisar, NDTV, Asian Age, Aaj Tak, Dainik Jagaran, Dainik Hindustan, Delhi Doordarshan Kendra(DDK), ANI, Hotel Ashok, Moolchand Hospital, Star News, The Statesman, Northern India Railways, All India Management Association, City Bank, Hewitt Associates, Air France, Tata Indicom, Standard Chartered Bank, EXL Pvt Ltd, LIC of India, Madison, TVB Marketing, Rashtriya Advertising Agency, V-Customer Services, Lintas Media Group, HT Media Ltd, Essence Communication, New Era India Consultancy Pvt Ltd, Punjab Kesari, Nav Bharat Times, FM Gold (All India Radio), Miran Production, Chand Devi Hospita, SBI, ICICI, Newtech. The CMM consequently was re-christened as the Institute for Media Studies and Information Technology (IMSIT) in 2000 when Information Technology was added to it.

As in the revision of courses, maximum care is taken in selecting experienced, practising professionals to teach our students.



Mr. SAMUEL BAID (Director, IMSIT)



Forty years experience as a journalist. Headed Pakistan Desk; edited Backgrounders and worked as the editor of UNI's Urdu News agency, which he started in 1992.

He has jointly written books and research papers on Pakistan for Institute for Defence Studies and Analyses and many research Journals. Continues to write research papers and articles for journals and newspapers. Has written more than a thousand commentaries for All India Radio on Pakistan and Kashmir and gave live comments on news. Accredited by Press Information Bureau, the Government of India, Member, Press Association. Holds Masters Degree in English from Delhi University and has done Journalism from Punjab University.

COMPUTER FACULTY

Ms. Vinita Sinha

Teaches Computer Application. A graduate and holds diploma from NIIT, (A) level from DOEACC, certification on Microsoft Database Management (SQL Server). Also received an award for Best Faculty of Aptech in the year (2000). Has fourteen years of teaching experience.



Mr. Nishant David

Teaches Digital Video & Broadcast Animation. Has experience of Ten years in teaching. Worked as Visualiser with Design Studio, Various freelance projects undertaken in Graphics and Animation. Post Graduate Diploma in Multi Media Applications, CIC from IGNOU.

ADMINISTRATIVE STAFF

Mrs. Angelina Anthony

Has been associated with YMCA, IMSIT since 2000 as Programme Officer looking after the Administration of the Institute. Has over 20 years of experience as a Placement Executive, Co-ordinator cum Administrator in various Schools and Institutes.

BA (Hons) from Jesus & Mary College, B.Ed & Montessorie Training, Advance Diploma in Computer Application



PROGRAMMES OF ONE- YEAR DURATION

1. Diploma in Digital Video and Broadcast Animation (DVBA)
2. Diploma in Computer Applications (DCA)

Qualification For Admission

- 10+2.
- Those who have appeared for the 12th examination are also eligible to apply. If selected, their admission will be subject to their producing final mark sheet in original from their college/university before 31 October, failing which they will not be allowed to sit for examinations.

Duration

Duration is one full academic year consisting of two semesters. The courses will commence from mid July and end in June.

GENERAL INFORMATION FOR STUDENTS

MEDIUM OF INSTRUCTION

English is the medium of instruction in all courses except those specially designed for Indian languages.

DIPLOMAS/CERTIFICATE

Diplomas/Certificate are awarded to students on the successful completion of their courses. A minimum of 40 per cent marks per paper is required for passing the examination.

IDENTITY CARDS

The Institute will issue identity cards to each student soon after the enrolment. Students must carry them when coming to the Institute. Every student must guard against the loss of his/her identity card. In case of the loss, an FIR must be filed with the police. It will be reissued by the office on payment of a fine. The identity card

must be returned at the time of taking the refund of security money. The Security money is refunded at the end of the course, on dates given by the Accounts Department.



DISCIPLINE

Students will have to observe all rules and regulations made by the management from time to time regarding their studies and Computer Lab. They must not keep their mobiles on during class hours, misbehaving or indiscipline will attract strict action, which may include suspension from classes or even expulsion.

ATTENDANCE

To qualify to sit for the first and second semester exams, 90 per cent attendance is a must.

ABSENCE FROM CLASS

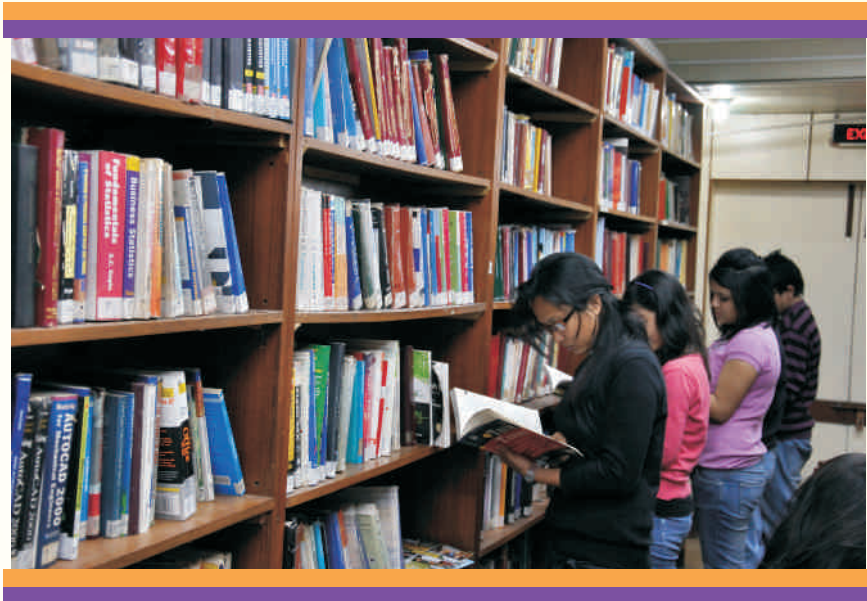
Absence from class/examination or any activity connected with the courses will be permitted only with the prior permission of the Director. In case of any emergency leave application must be submitted the day he/she attends the first class after absence.

ASSIGNMENTS and PROJECT REORT

Assignments given by teachers will carry marks. It is compulsory to secure at least 40 percent to qualify for First Semester Exam. There is no supplementary for Internal Assignment. In addition, student has to do a project based on research. The project carries 200 marks. A student who does not do his/her Project is not eligible to sit for the second Semester Exams. There is no supplementary for project

LIBRARY

The Institute has its own library of books and magazine on Information Technology and subjects of general interest. The Library also subscribes to a number of newspapers and magazines. If any book is lost, damaged or tampered with, the cost will be recovered in full from the student concerned. A Library card misplaced will be re-issued on payment of a fine. A penalty charge will be made in case the book is not returned within the specified time as per the rules of the library.



COMPUTER LAB

The IMSIT has well equipped computer lab with latest machines and completely networked backed by team of well qualified and experienced faculty.

EXAMINATIONS

First semester examinations will take place in the 1st week of January. Final examinations will be held in the first week of June. Students who fail in their Internal Test of 150 marks or Final Project of 200 marks will not be permitted to sit for First and Second Semester Exams respectively



SUPPLEMENTARY EXAMS

Students who fail to clear their first or second semester or both can do so on payment within two academic years or three chance (1 main + 2 supplementary). After that they will have no chance to sit for exams

Students are not allowed to bring their cell phones to the examination hall. A student misbehaving with an invigilator or is found using unfair means will be debarred from the Examination.

Curriculum

Diploma in Computer Application

SEMESTER 1

Computer Internet Fundamentals	Basics of computers & Computing devices
Microsoft Office XP (Word, Excel, PowerPoint)	
Microsoft Access XP	Creating and maintaining databases Preparing forms Generating Queries
Presentation Skills	Planning a Presentation The Presentation Process Essentials of Persuasion
Programming Fundamentals	Flowcharts Algorithms
Visual Foxpro	Introduction Creating & Maintaining database Creation of tables Manipulation of tables Manipulation of Records Generating Queries Preparing forms Generating Reports
C++	Object Oriented Programming Concept Data Types Classes and Objects Use of functions Constructor & Destructor File Manipulation



First Semester Exam

SEMESTER 2

ORACLE

Concept of Database
 Creating Table
 Use of DML statements
 Generating Queries
 Use of Multiple Table
 Use of Joins
 Use of sub-queries

JAVA

Object Oriented programming
 Approach
 Programming Fundamentals
 Classes
 Exceptions
 Java Applets
 Layout managers
 Multithreading



VISUAL BASIC

Visual Programming
 GUI Components
 Validating user input
 Creating Menu
 Database Connectivity
 Error Handling
 Component Object Model
 Active X
 Packaging & Deploying Applications'
 Introduction To Dot Net



SECOND SEMESTER EXAM

Diploma In Digital Video And Broadcast Animation

Semester 1

Module 1. Vector Drawing Tools

Computer Fundamentals, Hardware Basics
 Operating Systems
 Corel Draw, Adobe Illustrator
 Introduction to Macromedia Freehand
 Creating ADS using complex vector drawings



Module 2. Raster Image Development

Adobe Photoshop, Painter, Kai Power Tools
 Eyecandy, Other third party plug-ins
 Image editing and cleaning
 Creating special effects



Module 3. 2-D Animation Techniques

Traditional Cartoon Film Development
 Flash Animations, Corel RAVE

First Semester Examination

Semester 2

Module 4. Three- Dimensional Modelling & Animation

3D Studio Max (in-depth study)
 Modelling – Polygon, Surface, Spine , Nurbs , Patch
 Modifier & Space Warps
 Controllers and constraints
 Creating Real Life Walkthroughs
 Creating Ad films using Complex
 Animation & Special Effects
 Metacreation Carrara (for Nurbs Modelling)
 Character Animation



Metacreations Poser
Creating human & animal figures
Assigning walk, to move the figures
Character Studio

Module 5. Non Linear Editing

Adobe Premiere, Adobe Aftereffects
Velocity & FCP
Advanced Titling and compositing techniques
Sound Forge

Module 6. Interactive Content Development

Macromedia Director
Content Development Basics
Creating an interactive CD Rom (project)



IMPORTANT DATES AND ACADEMIC SCHEDULE

First Entrance Test

Last date for submission of forms:	21st May 2011 (before 4pm)
Admission Test	23rd May 2011 (10.30am-12.30pm)
Interview	23rd May 2011 (2:00 pm)
Display of Result	24th May 2011 (3 PM)
Submission of fee:	25th-16th June 2011 (10 am-4 pm)

Second Entrance Test

Last date for submission of forms:	18th June 2011 (before 4pm)
Admission Test	20th June 2011 (10.30am-12.30pm)
Interview	20th June 2011 (2:00 pm)
Display of Result	21st June 2011 (3 PM)
Submission of fee:	22nd-3rd July 2010 (10 am-4 pm)
Orientation for Students	16th July 2011 (4 pm)
Commencement of Academic Session	18th July 2011

ACADEMIC SCHEDULE

First Semester Classes	18th July to 30th December 2010
First Semester Examination	9th – 11th January, 2012
Second Semester Classes	16th January, 2012
Project Submission	31st May, 2012
Second Semester Examination	4th – 6th June, 2012

Second Semester Examination

Fee Structure : Lump sum

Fees for 2011 - 2012	Digital Video & Broadcast Animation	Diploma in Computer Application
Tuition Fee	40,300	29,300
Admission Fee	600	600
Library Fee	1,000	1,000
Cultural Affairs contribution	1,000	1,000
Exam Fee	1,000	1,000
Lab Fee	6,000	6,000
Counseling Fee	100	100
Library Deposit (Refundable)	1,000	1,000
Security Deposit (Refundable)	5,000	5,000
Total	56,000*	45,000*

* Service Tax extra as applicable

Fees (Installment payment)

Fees for 2011 - 2012 Application	Digital Video & Broadcast	Diploma in Computer	Animation
First Installment (at the time of Admission)			
Tuition Fee	28,300	22,300	
Admission Fee	600	600	
Library Fee	1,000	1,000	
Cultural Affairs (contribution)	1,000	1,000	
Exam Fee	1,000	1,000	
Lab Fee	6,000	6,000	
Counselling	100	100	
Library Deposit (Refundable)	1,000	1,000	
Security Deposit (Refundable)	5,000	5,000	
Second Installment (before 15th September)			
	15,000	10,000	
Total	59,000*	48,000*	

* Service Tax extra as applicable

The students are required to pay installment on/ before the stipulated dates, otherwise a fine of Rs. 25/- per day for the next 15 days will be charged. After this the admission will be treated as cancelled and the remaining balance of the tuition fee will be adjusted from the refundable Library/Lab Caution Deposits. Fee once deposited will not be refunded.

**All fees are paid through Demand Draft/Payorder in favour of
NEW DELHI YMCA EDUCATION CENTRE**

NOW YOU CAN REACH US FROM ANYWHERE IN DELHI & NCR

THE MAP IS NOT TO SCALE

